

# Masquerade Party

## LIFT'S NIGHT TO END HOMELESSNESS

Friday, October 18, 2024

6 PM TO 10 PM

CAVALIER GOLF & YACHT CLUB  
1052 CARDINAL RD, VIRGINIA BEACH

## SPONSORSHIP OPPORTUNITIES

LIFT invites you to enjoy a dazzling night of entertainment, dining, and dancing, all in support of LIFT Fitness Foundation's mission to transform lives and end homelessness in Hampton Roads. LIFT is a non-profit organization helping individuals through its holistic wellness programs offered at no cost to our community's most vulnerable neighbors.

### SPONSORSHIP LEVELS

#### EVENT Sponsor \$10,000

- ONE AVAILABLE
- VIP sectional at the event with prime center placement
- 20 tickets of entry
- Premier logo placement on all event materials
- Company banner displayed prominently at the event
- Opportunity for a representative to offer remarks at the event
- Sponsor reference on LIFT website and social media outlets
- Social media engagement before and after the event
- Vendor table at the event if desired with company info/swag displayed
- Unlimited drink tickets

#### DIAMOND Sponsor \$5,000

- TWO AVAILABLE: Food & Beverage Sponsor, Entertainment Sponsor
- VIP couch sectional at the event
- 15 tickets of entry
- Prominent logo placement on event materials
- Company banner displayed at the event
- Sponsor reference on LIFT website and social media outlets
- Social media engagement before and after the event
- Vendor table at the event if desired
- Unlimited drink tickets

#### GOLD Sponsor \$2,500

- FIVE AVAILABLE
- VIP table at the event
- 8 tickets of entry
- Logo placement on event materials
- Sponsor reference on LIFT website and social media outlets
- Social media engagement before and after the event
- 20 drink tickets

### EVENT ACTIVITIES:

#### LIVE + SILENT AUCTIONS

#### LOCAL BAND - SNACK BAR JONES

\$75 ticket includes food and two drink tickets

#### • GET READY TO PUT ON YOUR MASK

#### • MEET THE LIFT COMMUNITY –

Mingle with those who share your commitment to ending homelessness in Hampton Roads

#### • DANCING

### DRESS UP TO LIFT UP

Your support allows LIFT to serve more individuals in need through our 60-day program of empowerment through fitness and nutrition education.

LIFT a glass to help others LIFT their spirits... And gain the confidence needed to transform their lives!

### For more information or to learn about other ways to support LIFT through sponsorship:

Brett Campo • 757.390.5511  
brett@LIFTFitnessFoundation.com

### REGISTER YOUR INDIVIDUAL SUPPORT OR SPONSORSHIP

[LIFTFitnessFoundation.org](https://LIFTFitnessFoundation.org)

#### SILVER Sponsor \$1,000

- Table at the event
- 6 tickets of entry
- Logo placement on event materials
- Sponsor reference on LIFT website and social media outlets
- Social media engagement before and after the event
- 12 drink tickets

#### FRIEND of LIFT Sponsor \$500

- 4 tickets of entry
- Social media engagement
- Logo placement on event sponsor board
- 10 drink tickets