



**Saturday November 9, 2024**  
Starting at 5am, ending 1pm on Sunday  
From Virginia Beach, through Delaware,  
New Jersey, and Pennsylvania, ending in NYC!

# SPONSORSHIP OPPORTUNITIES

By participating in the relay and supporting LIFT Fitness Foundation, you're helping to uplift and empower individuals facing challenges in our community. Your involvement is vital in making a positive impact. LIFT provides wellness programs for vulnerable communities, including homeless individuals, veterans, and children.

## EVENT ACTIVITIES:

339-mile, 30+ hour relay from Virginia Beach to New York City.

## GOAL:

Raise \$35,000 to sustain LIFT Fitness Foundation's mission.

## MISSION:

LIFT's mission is to create a foundation of wellness to empower individuals in need. Our programs seek to restore dignity, hope, and empowerment for our athletes through exercise, nutrition education, and motivational discussions.

## LET'S RUN TOGETHER

Your support and dedication will help LIFT reach its goal to end veteran homelessness across Hampton Roads.

Run the race to make an upLIFTing change in our community one mile at a time!

**For more information or to learn about other ways to support LIFT through sponsorship:**

*Brett Campo • 757.390.5511  
brett@LIFTFitnessFoundation.com*

**REGISTER YOUR INDIVIDUAL SUPPORT OR SPONSORSHIP**  
[LIFTFitnessFoundation.org](http://LIFTFitnessFoundation.org)

## SPONSORSHIP LEVELS

### TITLE Sponsor \$5,000

- Company name presented with the event logo
- One of 14 runners sponsored by your company, wearing company hat/shirt throughout entire run; live and recorded coverage.
- Premier positioning on all printed and digital materials.
- Provide Company Information on the relay team and volunteer swag bag
- Company logo on RV banners - exposure from VB to NYC
- Sponsor reference on LIFT website and social media outlets

### PLATINUM Sponsor \$2,500

- One of 14 runners sponsored by your company, wearing company hat/shirt during one segment; live and recorded coverage.
- Premier positioning on all printed and digital materials.
- Provide Company information on the relay team and volunteer swag bag
- Company logo on RV banners - exposure from VB to NYC
- Sponsor reference on LIFT website and social media outlets

### GOLD Sponsor \$1,500

- Premier positioning on all printed and digital materials.
- Provide Company information on the relay team and volunteer swag bag
- Company logo on RV banners - exposure from VB to NYC
- Sponsor reference on LIFT website and social media outlets

### SILVER Sponsor \$500

- Provide Company information on the relay team and volunteer swag bag
- Company logo on RV banners - exposure from VB to NYC
- Sponsor reference on LIFT website and social media outlets